



Dealer

Experts in online car sales

Pricing & Packages

VW CERTIFIED PROVIDER



Website

PRICING, PACKAGING & BILLING

Packages

EDealer provides an automotive marketing solution that provides dealers the ability to manage all aspects of their online marketing initiatives. With many different plans you're sure to find exactly what you need.

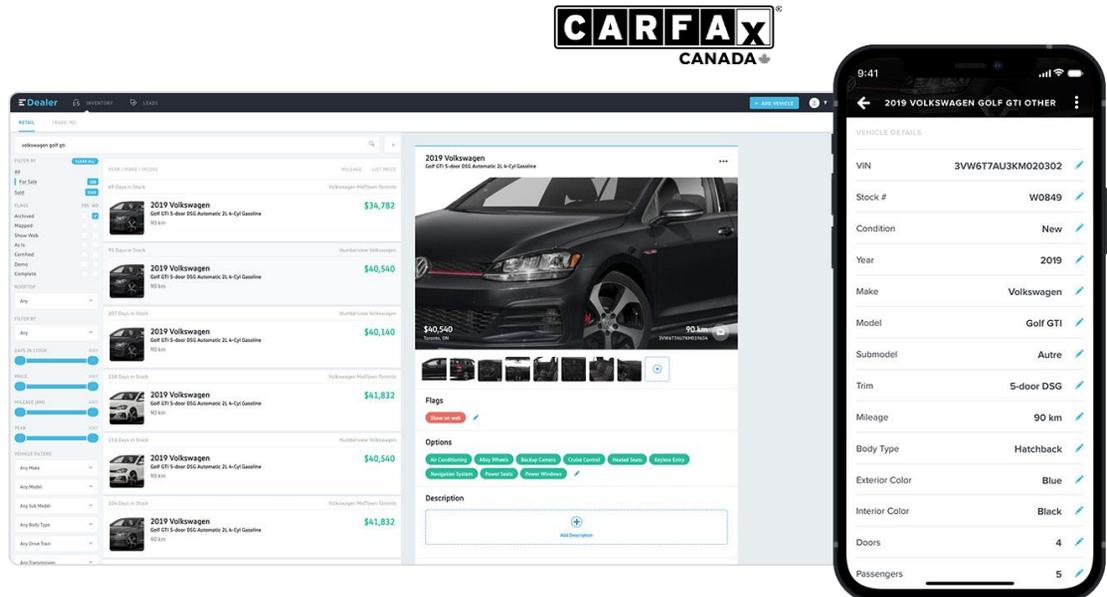
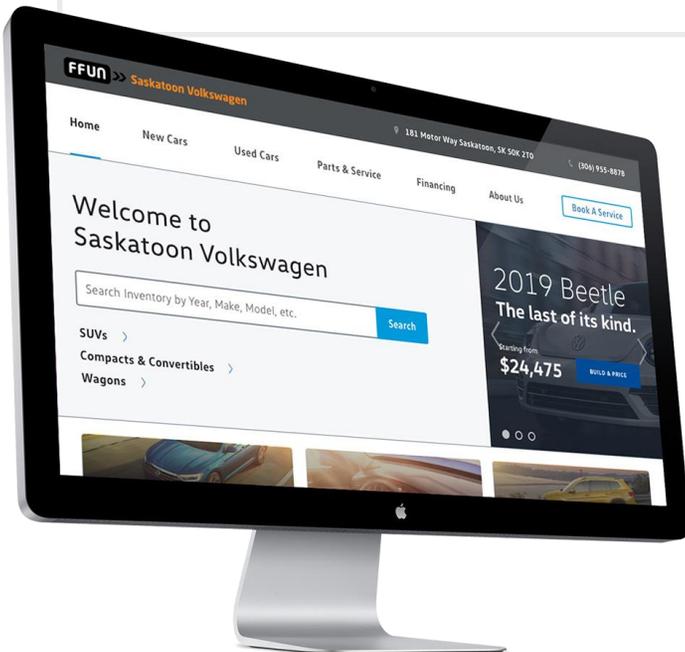
	EDealer Plus	EDealer Elite	EDealer Prestige
	EDEALER MARKET HUB	EDEALER MARKET HUB	EDEALER MARKET HUB
	\$899	\$1,199	\$1,999
	per site / per month	per site / per month	per site / per month

	EDealer Plus	EDealer Elite	EDealer Prestige
All EDealer Market Hub features	✓	✓	✓
Dynamic Personalization w/ new vehicle incentives		✓	✓
Build and Price + New Vehicle Showroom w/ new vehicle incentives		✓	✓
Monthly Customization and Development Support Hours	2 hours	3 hours	5 hours
Facebook Marketplace push		✓	✓
eCommerce - Digital Retail Deposit Plug-in		✓	✓
Guaranteed Trade			✓
Dedicated Performance Manager			✓
Google Business Profile Management			✓
Google Maps Performance Tracking			✓
Technical SEO Essential			✓
Quarterly Ability to Use 2 Hrs towards 1 Single Seasonal Department-Focused Page			✓

PRICING, PACKAGING & BILLING

EDealer Market Hub

- Dynamic Optimized Inventory
- Inventory Management
- Inventory Syndication
- Window Sticker
- Video Marketing
- Vehicle Data and Options
- Mobile Optimized Inventory
- Lead Management
- Email Integration
- CPO Integration
- Mobile Data Capture
- Custom Segment Feature
- CARFAX Integration
- Social Media Integration
- Secure Credit App/Web Form
- Analytics and Reporting
- Digital Advertising
Optional addition



PRICING, PACKAGING & BILLING

A-La-Carte Services

Managed Digital Advertising

23%

of advertising spend

Guaranteed Trade

\$199

per product/per month

Google Inventory Product Feed

\$150/mo

Vehicle Descriptions (per unit)

AUTOMATED

\$3

CUSTOM

\$5

Search Engine Optimization (SEO)

Local SEO Essential

\$215/month

General Technical SEO Essential

\$215/month

New Vehicle Content Marketing Plus

\$525/month

Fixed Operations/Used Vehicles Content Marketing Plus

\$525/month

Local SEO Accelerate

\$425/month

Advanced Applied Technical SEO Accelerate

\$425/month

New Vehicle Content Marketing Accelerate

\$950/month

Fixed Operations/Used Vehicle Content Marketing Accelerate

\$850/month

Call Tracking

\$0.20/min.

Metered

6 lines, 1200 min.

\$300

10 lines, 2000 min.

\$450

15 lines, 2500 min.

\$650

Website Content (One-time charge)

BASIC (ENGLISH)

\$750

BASIC BILINGUAL (ENGLISH & FRENCH)

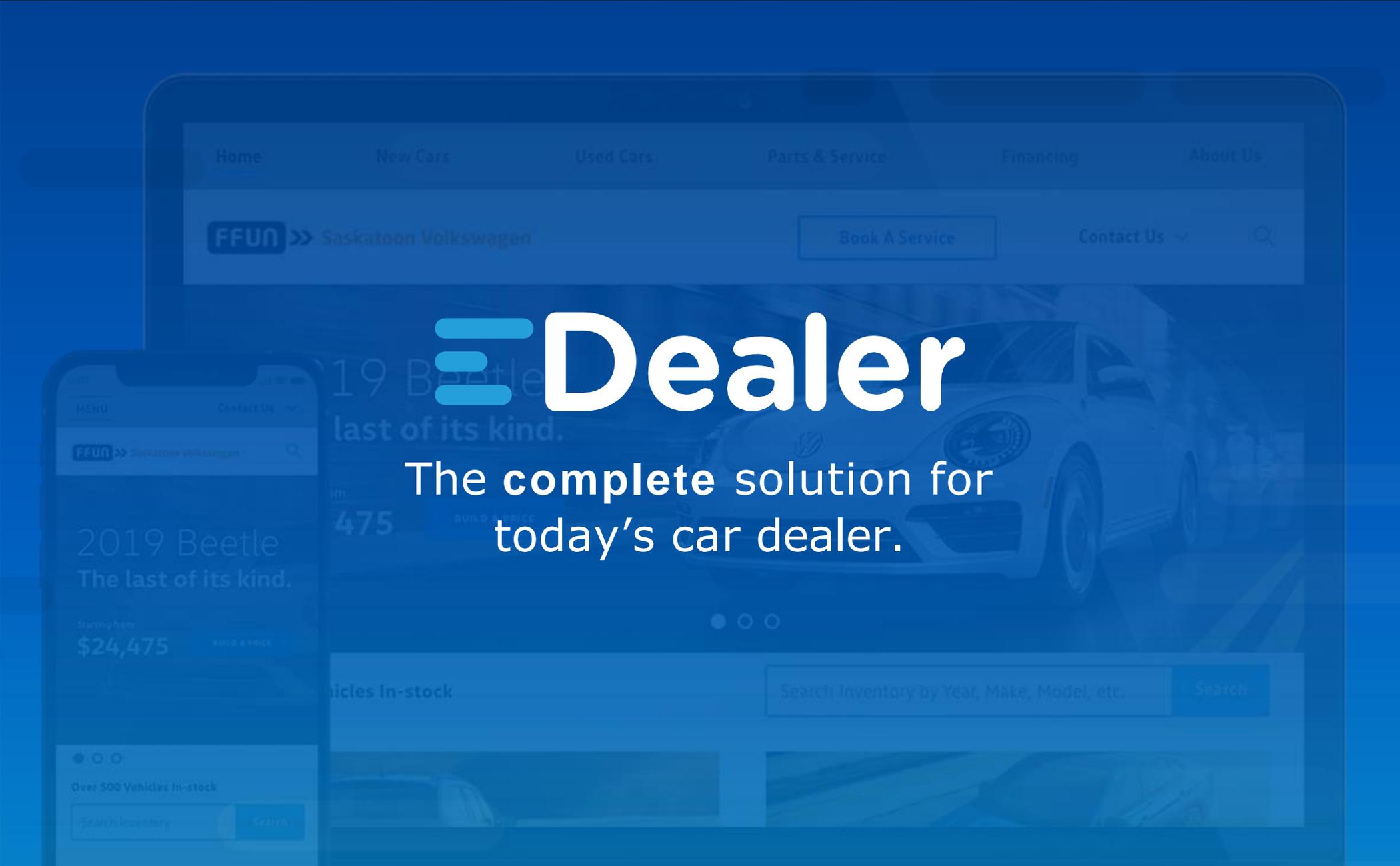
\$1,500

COMPLETE (ENGLISH)

\$2,000

COMPLETE BILINGUAL (ENGLISH & FRENCH)

\$4,000



Dealer

The complete solution for
today's car dealer.



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